THE WALL STREET JOURNAL.

Akorri Named to The Wall Street Journal's Top 50 Venture-Backed Companies List

Littleton, MA, March 15, 2010 – Akorri, Inc., the leader in virtual infrastructure performance and capacity management for the dynamic data center, announced today that it has been ranked 43rd in The Wall Street Journal's list of theTop 50 Venture-Backed Companies with the most potential to become "the next big thing," published in the March 9, 2010 edition. In addition, Akorri was among the companies featured in an accompanying WSJ article titled Tech Start-ups Cope With Data Flood.

According to The Wall Street Journal's Top 50 Venture-Backed Companies article, the publication leveraged research firm VentureSource, a unit of The Wall Street Journal owner News Corp., to select 50 out of 10,000 privately held, venture-backed companies in the US with the greatest potential. VentureSource's strict set of standards for eligibility included only companies that are valued at less than $1 billion (to identify lesser-known companies) that had raised an equity round of financing in the past three years. VentureSource then analyzed the remaining 5,194 candidates with the following four criteria: 1) the track record of success for the venture-capital investors who sit on the company's board; 2) the amount of capital raised by the company over the last three years in comparison to its peers; 3) the track record of success for the company's founders and chief executive; and 4) the recent growth in the value of the company. In addition, Dow Jones venture capital reporters and editors reviewed and ranked the companies. The overall rank is based on a weighted combination of all five components.

"We are delighted to be recognized by such a prestigious media outlet as The Wall Street Journal," said Rich Corley, Founder and CTO for Akorri. "I founded Akorri with the idea to change how IT managers optimize virtualized infrastructure performance. We're well on our way to delivering on that vision and The Wall Street Journal's recognition is another example reinforcing Akorri's market acceptance."

About Akorri BalancePoint

BalancePoint allows IT organizations to optimize virtual and physical server and storage infrastructure to reduce costs and assure service levels as companies advance through the stages of virtualization adoption and into private cloud computing. BalancePoint provides an infrastructure-wide analytical systems management solution that offers visibility and control to troubleshoot and assure performance, plan server and storage capacity, and manage service levels. BalancePoint is available as a virtual appliance, supports VMware vSphere, plugs into VMware vCenter and plans to support Microsoft Hyper-V and all other major hypervisor technologies. It interoperates with all the major storage vendors including EMC, HP, NetApp, IBM, Dell EqualLogic, Hitachi Data Systems, and 3PAR.